

We are adventurers at heart

We're a family of full-time travelers based near the Smokey Mountains. We've been overlanding, backpacked through Europe, and camped across the country in our trail-ready 4Runner and off-road teardrop — all with our kids. We never pass up a chance for a real, authentic, rugged adventure.

To unsettle down is to never accept the ordinary. For us, that means working from home and prioritizing flexibility so we can live out our love for off-the-beaten-path travel with our little family.

Our Mission is to inspire others to create their own version of happiness and offer them the tools they need to achieve it. That's where you come in.

We see an opportunity to reach a rapidly growing niche demographic, the affluent camping family.

We can collaborate to bring more awareness to your brand by tapping into this increasingly accessible lifestyle through our killer visuals and inspiring stories. Let us tell your story.



Who we are



Chelsea
Photographer
Marketer
Mom



Matt
Designer
Driver
Dad



Kailen
Inspiration
CEO
Child



Claire
Inspiration
CEO Jr
Baby

What we can do for you



High Quality, Professional Photography



Product and Lifestyle Videography



Product Reviews & Breakdowns



Social Influence Marketing



Travel Blogging & Writing

As featured in

The New York Times

CCA
Centre Canadien d'Architecture
Canadian Centre for Architecture

INTERNATIONAL
LIVING

CONDÉ NAST

Meet the Gillespie Gang

Chelsea is a loving mother, photographer, blog writer, and travel planning expert.



Matt is a girl-dad, professional web designer, trail-chaser, and cameraman.

Claire is a no-nonsense snacker, an avid early morning walker, an accomplished babbler, and a very light sleeper.



Kailey is an animated six-year-old, a ballerina, a mountain climber, and has over 20 stamps in her passport already.

Where we're going

We understand the economic potential of this generation of young families who value authentic experiences and need quality products to get them where they're going. Whether it be shooting authentic lifestyle photography or being long-term ambassadors, we can help you reach and speak to your audience.



How we can help

Whether you are in need of **authentic family adventure and lifestyle photography** for your marketing efforts or you're looking for **brand ambassadors**, we're here to help.

We have a **growing audience** of curious, hyper-engaged, and excitable families looking to feed their wanderlust. Our focus is to make known the possibilities of the self-determined life and inspire our followers to venture out themselves.

We offer inside knowledge into this attractive world of adventure travel, and can leverage that to **promote your brand** in many different ways.

Our audience



19K+ followers
3% engagement rate
75% ages 25-44



750+ followers
57% age 25-44

700+ Blog subscribers

Where they're from

United States, Australia, UK, Canada



the_global_wizards

Just love the genuine and loving vibe of your feed!



unsettledown When life hands you lemons... give them back and demand oranges 🍊 - especially if you're in Florida!..

Kai is sporting her brand new @tea_collection dress, a company that inspires global connection and curiosity for little citizens of our world. ☀️ Check out their new summer line and use our code SUMMERTIME for free 2day shipping on order over \$99 ☀️ #ad #teacollection #teacollection_partner.



mellisbald

Hey Chelsea! You were my inspiration behind our decision to sell our house and travel with our kids for this time in our lives. We are Unsettled Down and LOVING it!



gouncover

I always have to look through your story, love it 😊

Who we've worked with

From giveaways to account takeovers, we've been busy with some brands you might recognize. We pride ourselves on quality work with quality brands that fit our lifestyle, values, and mission. We'll share authentic stories and deliver candid photography to show your brand in its best light.



SEABROOK™

• WASHINGTON'S BEACH TOWN •





The New York Times

L.L.Bean

BRITISH AIRWAYS

verizon

CAMPSPOT

GRACO

Busch
Gardens
WILLIAMSBURG, VA

NETGEAR



RV
Today

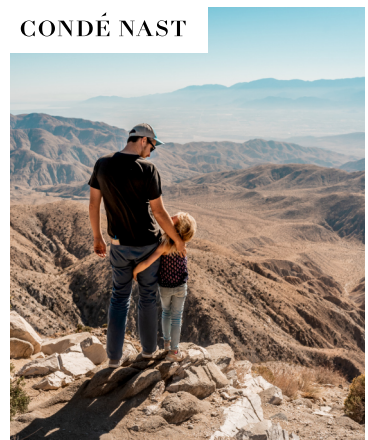


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