

## We are explorers at heart

We're a family of travelers based near the Smokey Mountains. We've full-time traveled through Europe's finest cities and camped across the country in a teardrop trailer — all with our kids in tow. We never pass up a chance for a unique adventure!

To unsettle down means to never accept the ordinary. For us, that means working from home and prioritizing flexibility so we can live out our love for extraordinary experiences with our little family.

Our Mission is to inspire others to create their own version of happiness and offer them the tools they need to achieve it. That's where you come in.

**We see an opportunity to reach a rapidly growing niche demographic, the affluent millennial family seeking one-of-a-kind travel experiences.**

Through the creation of killer visuals and inspiring stories, we can collaborate to show our audience what you're all about



## Who we are



**Chelsea**

Photographer  
Marketer  
Mom



**Matt**

Designer  
Driver  
Dad



**Kailen**

Inspiration  
CEO Sr  
Oldest



**Claire**

Inspiration  
CEO  
Middle



**Declan**

Inspiration  
CEO Jr  
Baby

## What we can do for you



Professional, Quality Photography



Product & Lifestyle Videography



Product Reviews & Breakdowns



Social Influence Marketing



Travel Blogging & Writing

## As featured in

**The New York Times**

**CCA**  
Centre Canadien d'Architecture  
Canadian Centre for Architecture

INTERNATIONAL  
**LIVING**

**CONDÉ NAST**



## Meet the Gillespie Gang

**Chelsea** is a loving mother, photographer, blog writer, and travel planning expert.



**Matt** is a father, professional web designer, assistant photographer, history buff and travel addict.

**Kailen** is an animated seven-year-old, a ballerina, a mountain climber, and has over 20 passport stamps.



**Declan** is our little best friend and can't wait to start chasing his big sisters around all over the world.

**Claire** is a serious snacker, an early riser, and a really groovy dancer.

## Let us tell your story

Families like us value authentic experiences in one-of-a-kind places. Whether it be shooting authentic lifestyle photography for your resort's website or creating engaging content for your social media channels, we can help you reach and speak to your audience.

**BILTMORE®**





## Our Engaged Audience

We have a **growing audience** of curious, hyper-engaged, and excitable families looking to feed their wanderlust. Our focus is to make known the possibilities of the self-determined life and inspire our followers to venture out themselves.

We offer inside knowledge into this attractive world of adventure travel, and can leverage that to **promote your brand** in many different ways.

## Audience Profile



**20K+** followers

**2.7%** real engagement rate

**53%** ages 25-44



**850+** followers

**67%** age 25-44

**700+** Blog subscribers

## Where they're from



United States, Australia, UK, Canada



the\_global\_wizards

Just love the genuine and loving vibe of your feed!



Liked by [topfamilyadventures](#) and 693 others  
[unsettledown](#) When life hands you lemons... give them back and demand oranges 🍊 - especially if you're in Florida!..

Kai is sporting her brand new @tea\_collection dress, a company that inspires global connection and curiosity for little citizens of our world. ☀️ Check out their new summer line and use our code SUMMERTIME for free 2day shipping on order over \$99 ☀️ #ad #teacollection #teacollection\_partner.



mellisbald

Hey Chelsea! You were my inspiration behind our decision to sell our house and travel with our kids for this time in our lives. We are Unsettled Down and LOVING it!



gouncover

I always have to look through your story, love it 😊



## Who we've worked with

From giveaways to account takeovers, we've been busy with some brands you might recognize. We pride ourselves on quality work with quality brands that fit our lifestyle, values, and mission. We'll share authentic stories and deliver candid photography to show your brand in its best light.

WEST VIRGINIA



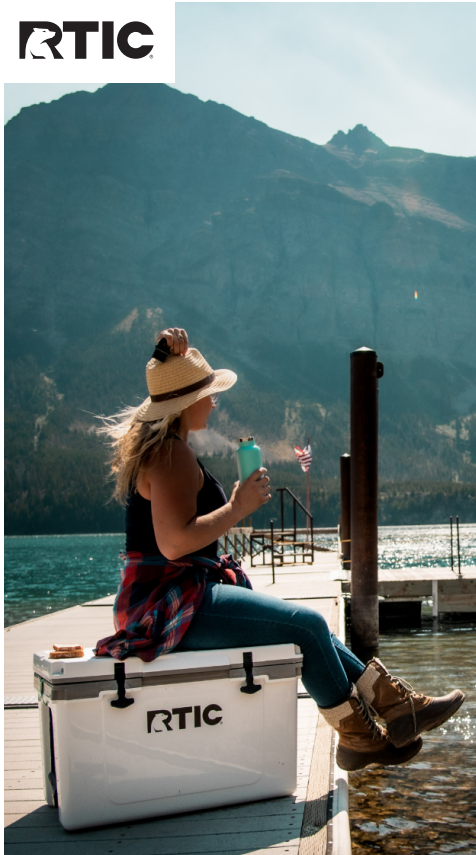
ergobaby™



CAMPSPOT



RTIC



Dollywood  
PARKS & RESORTS



verizon✓







The New York Times

L.L.Bean

BRITISH AIRWAYS

verizon

CAMPSPOT

NATIONAL GEOGRAPHIC

Busch Gardens  
WILLIAMSBURG, VA

Columbia

YOUR/CATION  
AWAITS

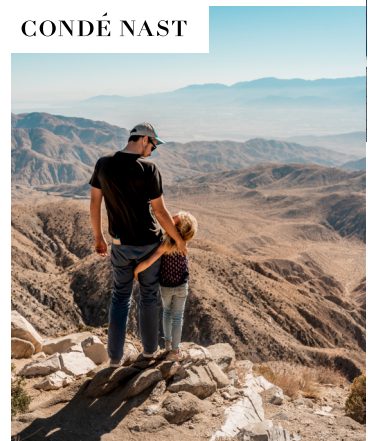


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